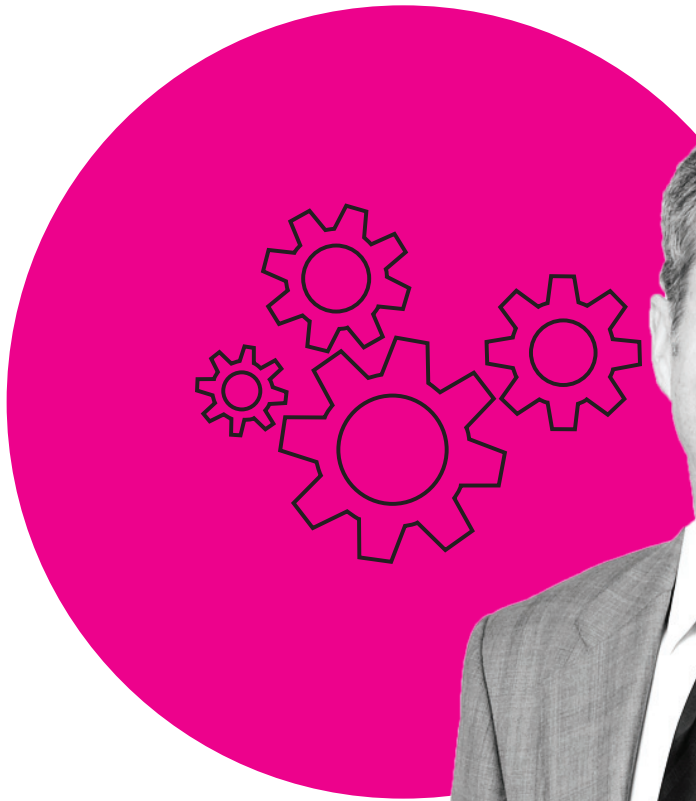


Phillips Ormonde Fitzpatrick – looking after Intellectual Property



phillips ormonde fitzpatrick
intellectual property

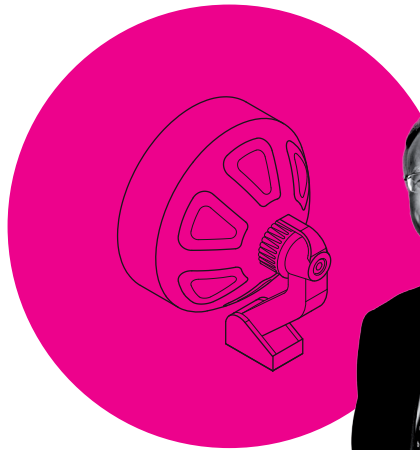
**A full-service
intellectual property
firm servicing
Australia and
overseas**



The Phillips Ormonde Fitzpatrick Group provides a complete package of intellectual property services. We pride ourselves on providing the highest levels of advice and service.

Our attorneys and lawyers have a wide range of technical and professional qualifications and experience in diverse areas, including:

- > **Aeronautical Engineering**
- > **Biotechnology**
- > **Business Methods**
- > **Chemical Engineering**
- > **Chemistry**
- > **Civil Engineering**
- > **Electrical Engineering**
- > **Electronics**
- > **Horticulture**
- > **Information and Communication Technology**
- > **Materials**
- > **Mechanical Engineering**
- > **Medical Technology**
- > **Mining Technology**
- > **Nanotechnology**
- > **Pharmaceuticals**
- > **Physics**
- > **Polymers**
- > **Resources**
- > **Sustainability**



The Phillips Ormonde Fitzpatrick Group offers services through three key organisations – each one specialising in specific areas of intellectual property.

> Phillips Ormonde Fitzpatrick

Highly experienced registered patent and trade marks attorneys, specialising in obtaining and maintaining: patents; trade marks; and registered designs throughout the world.

We offer tailored approaches to individual inventors, small companies and start-ups, universities, research institutions and national and multinational organisations to ensure optimum protection and added value for their intellectual property.

> Phillips Ormonde Fitzpatrick Lawyers

Phillips Ormonde Fitzpatrick Lawyers has a strong reputation in IP litigation, as well as advising on and drafting agreements relating to intellectual property. All patent litigation is supervised by a partner who is both a lawyer and an experienced patent attorney. This expertise gives us the advantage of understanding and dealing with key technical issues in patent litigation.

POFL is a limited liability partnership by a scheme approved under Professional Standards Legislation.

> IP Organisers

A specialist information services company providing intellectual property research and searching services, including patent, design and trade mark searches and watches.

In addition, clients have access to IP portfolio audits, IP management and reporting services.

IP Organisers is a registered investigation agency with an in-house private investigator. Our investigator gathers evidence on violations of IP rights and conducts background checks.

Helping clients protect
their intellectual
property since

1888



Culturally we are quite different.

Our vision and values

Our values reflect our specialisation as an intellectual property services group staffed with personnel qualified across a wide range of technologies.

We strive to understand our clients' business objectives so we can best advise on their intellectual property needs. We aim to develop an in-depth understanding of each client's business and deliver services in the manner that best suits those needs.

We are committed to the provision of intellectual property services to the highest professional standards in a client focussed manner.

Our service offering is second to none and we go to great lengths to ensure our clients' needs are met.

Our Values

The Phillips Ormonde Fitzpatrick Group has a strong set of values that enrich our professional work and the service we offer our clients.

Integrity

- > **Ethics & professionalism**
- > **Personal presentation**
- > **Positive attitude**

Quality

- > **Concern for standards**
- > **Focus on improvement**

Responsiveness

- > **Efficiency & productivity**
- > **Communication**
 - > **Initiative**
 - > **Enthusiasm**

Team Work

- > **Commitment & contribution**
- > **Flexibility**
- > **Respect**



Phillips Ormonde Fitzpatrick was established in 1888.
Since then we have built a solid reputation for reliable and quality service.

Group Awards

The Phillips Ormonde Fitzpatrick Group has won many awards. Most notably, and recently:

- > 2014 Managing Intellectual Property IP Stars – Top Tier for Trade Mark prosecution
- > 2014 Engineering Law Firm of the Year in Australia – Global Law Experts Practice Awards
- > 2014 Australia – Patents law firm of the year, Global 100
- > 2014 Patents Law Firm of the Year in Australia – Global Law Experts Practice Awards
- > 2014 Chris Schlicht (Partner) – Winner, Intellectual Property – Trade Marks category (Australia), International Law Office Client Choice Awards
- > 2013 Engineering Law Firm of the Year Australia – Global Law Experts
- > 2013 Medical Device Firm of the Year – Global Law Experts

Professional Associations

We are committed to assisting the development of intellectual property within Australia and overseas, and are actively involved in a number of international and Australian associations, including:

International

- > International Federation of Intellectual Property Attorneys (FICPI)
- > International Association for the Protection of Intellectual Property (AIPPI)
- > International Trademark Association (INTA)
- > American Intellectual Property Law Association (AIPLA)
- > Asian Patent Attorneys Association (APAA).

Australia

- > Institute of Patent and Trade Mark Attorneys
- > Professional Standards Board for Patent and Trade Marks Attorneys (the board administers the regulatory and disciplinary regimes of Australian patent and trade marks attorneys)
- > Licensing Executives Society of Australia and New Zealand
- > Intellectual Property Society of Australia and New Zealand
- > Law Institute of Victoria
- > Australian Corporate Lawyers Association.

Our professionals are also involved in various local technology associations.

IP Protection across the globe

The Phillips Ormonde Fitzpatrick Group can help protect your IP wherever you might trade.



Intellectual property is our core business – we provide the full range of IP services from concept to enforcement.

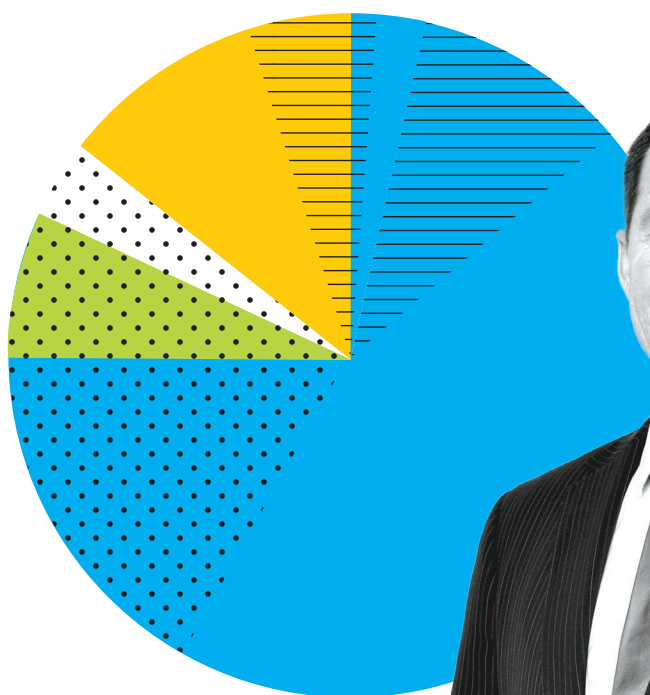
Services We Offer

We offer a full range of intellectual property services helping to identify, protect and maintain intellectual property rights available under law both in Australia and overseas. We can also help to enforce and defend intellectual property rights in Australian Courts.






Key intellectual property services we provide to protect and manage your IP rights include:

- > Identifying intellectual property
- > Conducting various types of IP searches and watches
- > Comprehensive patent specification drafting in all fields of technology
- > Preparing, lodging and processing of patent, trade mark and design applications
- > Dealing with examiners' objections
- > Investigating and advising on the validity of the IP rights of others
- > Advice on alleged infringement
- > Conducting opposition proceedings before IP Australia
- > Enforcing and defending IP rights through the Courts in Australia
- > Licensing, copyright and contract advice
- > Formal IP management activities, including portfolio audits, assessments and reports
- > Negotiation and settlement of IP disputes.

All of our patent attorneys have extensive experience in their specialised technical fields. Additionally, most of our lawyers are also technically qualified. This allows us to match you with an attorney or lawyer who can understand the technology of your invention or business.



Our Professionals

-  **74%** Registered Patent & Trade Marks attorneys
-  **15%** Technical Assistants & other specialists
-  **7%** Specialist Trade Marks attorneys
-  **31%** have Legal Admission
-  **19%** have PhDs



Phillips Ormonde Fitzpatrick **Partners**



Greg Bartlett

BEng(Hons) FIPTA

Patent and Trade Marks Attorney

Partner

Greg is a chemical engineer and has worked as a patent attorney with SMEs for more than 25 years. Greg's broad range of engineering experience sees him active in a range of technologies from mining, mineral processing and mechanical engineering to general chemistry, surface coatings, optics and materials engineering.



Malcolm Bell

*BSc(Hons) LLB LLM FIPTA
MRACI*

Lawyer

Patent and Trade Marks Attorney

Partner

Malcolm's legal focus is patent litigation, with an emphasis on chemical and pharmaceutical technologies. He also has experience in other areas of intellectual property litigation, particularly in relation to copyright. Malcolm has also practised in all aspects of patent and trade mark work, including the provision of infringement and validity advice.



George Biernacki

*BSc(Hons) GradIEAust MIREE
FIPTA*

Patent and Trade Marks Attorney

Partner

George holds a science degree with majors in electronics and physics and an honours degree in electronics. He has extensive experience in drafting, prosecuting and conducting oppositions for patent applications in electrical, electronics, communications, audio-visual and computing fields. He has specialist experience in optics, communications and lasers.



Greg Chambers

BSc LLB FIPTA

Lawyer

Patent and Trade Marks Attorney

Senior Partner

Greg is a chemical engineer and has worked with SMEs for more than 25 years. Greg specialises in many technologies including mining, mineral processing, materials, general chemistry, optics and surface coatings. Greg has been active in IP education and administration, having lectured at Melbourne and Adelaide University, and has been a member of the Professional Standards Board.

We have more than
**40 Patent and Trade
Marks Attorneys in
Melbourne, Adelaide
and Sydney.**

Our technical
expertise matches
the technological
diversity of
our clients.



David Clark

BEng MIEAust FIPTA

Patent Attorney

Partner

David has experience in physics and optics, mechanical engineering, gaming technology, medical devices and computer software. He has a degree in chemical and materials engineering and more than 20 years' experience in drafting and prosecuting patent and registered design applications. He also has a wealth of experience in contentious patent-related proceedings including patent infringement and opposition proceedings.



Graham Cowin

DipMechE FIPTA

Patent and Trade Marks Attorney

Managing Partner

Graham is Managing Partner of POF. He joined the firm in 1975 after a period as an Examiner of Patents with the Australian Patents Office. He is the immediate past President of the Institute of Patent and Trade Mark Attorneys of Australia (IPTA). He has significant experience in drafting engineering patent specifications, particularly in the area of mechanical engineering.

Phillips Ormonde Fitzpatrick **Partners**



Adrian Crooks

BEng(Civil)(Hons) LLB LLM FIPTA

Lawyer

Patent and Trade Marks Attorney

Partner

Adrian represents clients in a range of patent infringement matters, particularly in relation to engineering technologies. Adrian also regularly acts for Australian and overseas clients in opposition proceedings before the Patent Office. He has experience providing infringement and validity advice across all aspect of intellectual property.



Rodney Chiang-Cruise

BAppSc(AppChem) FIPTA

Patent and Trade Marks Attorney

Partner and Team Leader

Rodney Cruise is the Manager of IP Organisers Pty Ltd and a Partner of Phillips Ormonde Fitzpatrick. Rodney has more than 18 years experience in intellectual property information research across several technologies. He is experienced in all types of searches, including freedom to operate, novelty and non-patent literature searches, as well as IP management and audit.



Ray Evans

BSc(Hons) MSc FIPTA

Patent and Trade Marks Attorney

Partner and Team Leader

Ray leads POF's Chemistry and Life Sciences group and is a member of the POF board. He has drafting experience in pharmaceuticals, drug delivery, polymers, agrochemicals, nanotechnology, mining chemicals and cosmetics. Prior to joining POF, he was an in-house patent attorney for a major international chemical company.



Brad Fitzpatrick

BEng FIPTA

Patent and Trade Marks Attorney

Partner

Brad is a civil engineer and deals with inventions across a range of technology areas including civil, transportation, geotechnical, solar and marine engineering. He acts for a large number of Australian clients, as well as major international corporations.



Alyssa Grabb

BSc BEng(Biomed)(Hons)

GDipIPLaw FIPTA

Patent and Trade Marks Attorney

Partner

Alyssa is a Biomedical Engineer with a strong background in electronics. Alyssa has experience drafting, prosecuting and conducting patent oppositions in the areas of optimisation methodology, imaging, robotics, workflow management and equipment tracking, as well as IT and 'business method' inventions. She also leads POF's Medical Technology team. In 2012 Alyssa was elected to the FICPI Australia Council.



Dr Neil Ireland

BSc(Hons) GDipIPLaw LLB(Hons)

PhD MRACI CChem FIPTA

Patent and Trade Marks Attorney

Partner

Neil has 17 years' patenting experience across a wide range of chemical technologies, with particular expertise in small molecules, polymers and nanotechnology. Neil completed a PhD in synthetic organic chemistry, which was followed by three years' research experience in the food industry where his research focussed on flavour development in dairy products.



Dr Edwin Patterson

BEng(Hons) PhD MIPLaw FIPTA

Patent and Trade Marks Attorney

Partner

Edwin is a chemical and materials engineer. He has experience in numerous technologies from simple mechanical devices through to complex industrial processes. His focus is on new developments in industrial processes, metallic and mineral processing and chemical and material engineering. He is the convener of the firm's resources industry group.

Phillips Ormonde Fitzpatrick **Partners**



Saskia Jahn

BSc BGeom(Hons) GDipIPLaw FIPTA

Patent and Trade Marks Attorney

Partner

Saskia has over ten years' experience in intellectual property. She drafts and prosecutes patent applications in a diverse range of technologies including software, ecommerce, spatial information systems, smart meters and renewable energy. She has managed trade mark portfolios for some of Australia's biggest corporations, and assists businesses to develop IP protection strategies.



Andrew Massie

BEng FIPTA

Patent and Trade Marks Attorney

Partner

Andrew has over 20 years' IP experience in mechanical and civil engineering fields. This includes automotive, mining, constructions and manufacturing. He prepares and files patent applications in Australia and internationally. Andrew also provides advice on patent validity and infringement issues, as well as litigation of engineering patents.



Ross McFarlane

BEng(Elec)(Hons) FIPTA

Patent and Trade Marks Attorney

Partner and Team Leader

Ross has considerable expertise in patent drafting, infringement and oppositions. He qualified as a European patent attorney while working as an in-house patent attorney for The Swatch Group. Ross specialises in telecommunications, electronics, medical devices, software and electromechanical control fields.



Davin Merritt

BEng(Hons) FIPTA

Patent and Trade Marks Attorney

Partner and Team Leader

Davin has extensive experience in patents and designs. He works closely with automotive and manufacturing clients, from individual inventors to large corporations. Davin has a keen interest in protecting developments in clean technology and is the head of POF's sustainability group and designs department.

We are committed
to assisting the
development of IP
in Australia and
overseas.



Michael O'Donnell

BAppSc FIPTA

Patent and Trade Marks Attorney

Partner and Team Leader

Michael advises on a broad range of intellectual property issues including prosecution and enforcement in trade mark matters, as well as trade mark and design strategy. He supervises the management of large trade mark portfolios for a number of clients.



Annette Rubinstein

BA(Hons) LLB(Hons)

Lawyer

Partner and Team Leader

Annette is head of the commercial practice group. She specialises in consumer protection legislation, breach of confidentiality and breach of contract. She negotiates and drafts agreements and advises international clients on the adaptation of standard agreements to comply with Australian law. Annette is the author of the copyright chapter of the Law Handbook.

Phillips Ormonde Fitzpatrick **Partners**



Chris Schlicht

BSc LLB FIPTA

Lawyer
Patent and Trade Marks Attorney

Partner

Chris has extensive experience in conducting litigation for local and international clients. He has conducted cases concerning the validity and the enforcement of patents, trade marks and designs, as well as the obtainment of rights in appeals from the Australian Intellectual Property Office. Chris had the carriage of Lockwood Security Products Pty Ltd v Doric Products Pty Ltd, which went on appeal to the high court of Australia.



Karen Spark

BEng(Hons) FIPTA

Patent and Trade Marks Attorney

Deputy Managing Partner

Karen is experienced in all facets of patent and design matters both in Australia and overseas. She is the firm's Deputy Managing Partner. Karen's clients have varying commercial interests in the mechanical engineering fields including general hardware, mining equipment, medical devices and transportation. Karen also provides strategic and general business expertise to her clients.



Michael Squires

BSc LLB FIPTA

Patent and Trade Marks Attorney

Partner

Michael has over 20 years' experience advising on IP matters including strategy, enforcement, portfolio management and commercialisation. Michael's practice now focuses predominantly on trade mark matters but carries with him broad experience in medical devices, building and construction and consumer products. He is a regular contributor to Katzarov's Manual of Industrial Property.



David Tadgell

BSc FIPTA MRACI CChem

Patent and Trade Marks Attorney

Partner

David specialises in pharmaceuticals, drug delivery, mineral processing and other chemical related patents. David is a senior fellow of the Faculty of Law at Melbourne University, where he lectures in Patent Systems and Interpretation and Validity of Patent Specifications. He is also a Council Member for the Institute of Patent and Trade Marks Attorneys (IPTA).



Russell Waters

BSc LLB FIPTA

Patent and Trade Marks Attorney

Partner

Russell advises clients on proposed marks, obtaining registration, searching, oppositions and enforcement. Russell recently won Australian trade mark categories for the ILO Client Choice Award 2013 and ACQ Finance Magazine Law Awards 2012, and ranks amongst Australia's top trade mark attorneys in the annual World Trademark Review 1000.



Dr Debra Yin Foo


BSc(Hons) PhD FIPTA

Patent and Trade Marks Attorney

Partner and Team Leader

Debra has over 24 years' experience in patents and trade marks. She provides advice to universities, research institutes and numerous companies who appreciate her practical, realistic and workable approach to protecting their IP. She specialises in biochemistry, cell biology, stem cell biology, immunology, oncology, cell therapeutics, diagnostics, biomarkers, microbiology and cell culture technologies.

Together we provide
a full range of
IP services from
conception to
enforcement.



Intellectual
Property is not
just part of our
business
– it is our
business.

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